|  |  |  |  |
| --- | --- | --- | --- |
| TASK 4: PERSONAL REFLECTION (5-10 mins)  DATE:  NAME:  ASSESSOR:  ROLE APPLIED FOR:  Member of an innovation team creating a business/product/service for a shop in Llanrwst | | | |
|  | Realistic  0-3 | Detailed  4-6 | Effective &  Comprehensive  7-9 |
| Evidence of imaginative contributions in undertaking the Innovation venture |  |  |  |
| Development of innovation proposal and presentation through imagination, initiative and active engagement |  |  |  |
| Evidence of creativity through other features of the Innovation Proposal which may include the feasibility study, project management schedule and the design/prototype |  |  |  |
| Personal effectiveness working as an individual and in a team |  |  |  |
| A positive promotion of skills, qualities, attributes and suitability for future destination |  |  |  |
| Organisation, storage, management, sharing and protection of information and numerical data |  |  |  |
| Use of digital techniques to present a wide range of information and numerical data |  |  |  |
| Use of social media to promote self and innovation venture |  |  |  |
| Organisation and structure of delivery of the presentation |  |  |  |
| Demonstration of appropriate verbal and communication skills, where appropriate |  |  |  |
| Oral presentation articulating their suitability for their future destination |  |  |  |
| Relevant and detailed Personal Reflection Presentation |  |  |  |
| Responses to competency based questions |  |  |  |

COMPETENCY BASED QUESTIONS FOR STUDENT:

How would you promote this product?

How would you deal with a similar product on the market?

Have you worked out how much profit you would make and how many units you would need to sell?

|  |
| --- |
| There’s another business similar to yours in this town, how will you guarantee the success of your product/company? |
| How will you advertise this product? |
| How do you know there’s a need for such a service? |
| How much profit do you expect to make in your first year? |
| Which particular age group did you have in mind as a consumer of your product? |
| How many people do you expect to employ and by when? |
| How did you come up with the name of the company and why such a name? |